

Stakeholder communication toolkit: Feeding and Eating Disorder Hub

Overview

Eating disorders are common and Anorexia Nervosa has the highest mortality rate of any mental illness. A suite of training and learning has been and continues to be developed in response to the Parliamentary and Health Service Ombudsman (PHSO) investigation into avoidable deaths from eating disorders, as outlined in recommendations from the report titled *Ignoring the Alarms: How NHS Eating Disorder Services Are Failing Patients* (PHSO, 2017).

Following the COVID-19 pandemic, we know health and care professionals are currently supporting more people with an eating disorder, across all ages, with increasingly complex needs. These learning resources have been designed to ensure that professionals are supported to understand, identify and respond appropriately when faced with a patient with a possible eating disorder. The most recent edition of resources is the [MindEd Feeding and Eating Disorder Hub](#). Developed by MindEd with Health Education England, NHS England, the Feeding and Eating Disorder Hub features two new topics:

1. An [Adult Eating Disorders Hub](#) aimed at universal to specialist professionals, working with adults across health and care settings, higher education, charities and criminal justice settings. In this Hub, you can find key trusted evidence-based learning curated and approved by MindEd's expert panel.
2. The [Tips for Children and Young People's Feeding and Eating Disorders](#) aimed at professionals working across health and care settings.

The 5 top tips include:

- What to be aware of
- What to look out for
- What medical investigations
- What to do
- Feeding development and issues in infants aged 0-2 years

[MindEd](#) is a free elearning resource, funded by Health Education England, the Department of Health and Social Care and the Department for Education, aimed at equipping professionals and members of the public with evidence-based information about children, young people, adults, and older people's mental health.

Additional mental health and eating disorders education and learning can be accessed via [HEE's website](#).

Who is this learning for?

This Feeding and Eating Disorder Hub will be beneficial for:

- Professionals working with adults, children and young people across various settings, including:
 - o primary care, mental health, acute, community and specialist health and care settings
 - o education settings
 - o social care settings
 - o criminal justice settings
 - o charity and social enterprise settings

How can you share this learning?

You can use the suggested assets below and share them across your relevant communication and engagement channels, including:

- o forums, meetings, events
- o training sessions, webinars and workshops
- o emails, newsletters, bulletins, websites and intranet
- o physical settings e.g., staff rooms, education and training buildings
- o social media
 - Twitter - mention [@MindEdUK](#) [@NHS_HealthEdEng](#) [@NHSEngland](#)
 - LinkedIn – tag [HEE](#)
 - Facebook – tag [HEE](#)
 - Instagram - tag [@nhshee](#)

Assets

Digital and print assets

- [MindEd Poster](#)
- [Slide with QR code – MindEd Feeding and Eating Disorder Hub](#)
- [MindEd Twitter Card v1](#)
- [MindEd Twitter Card v2](#)
- [MindEd Overview](#)

Suggested copy

Short copy

New NHS and MindEd online eating disorder learning for all

Eating disorders are common and Anorexia Nervosa has the highest mortality rate of any mental illness. However, people with eating disorders have better recovery rates and a reduced risk of relapse when they receive the right support as early as possible.

To support professionals across settings in understanding and supporting people of all ages with an eating disorder, MindEd has worked in partnership with Health Education England and NHS England to develop the [MindEd Feeding and Eating Disorder Hub](#).

For further information, visit [MindEd](#) or contact mindedenquiries@hee.nhs.uk. Additional mental health and eating disorders learning can be accessed via [HEE's website](#).

Ends – 98 words

Long copy

New NHS and MindEd online eating disorder learning for all

Eating disorders are common and Anorexia Nervosa has the highest mortality rate of any mental illness. However, people with eating disorders have better recovery rates and a reduced risk of relapse when they receive the right support as early as possible.

To support professionals across settings in understanding and supporting people of all ages with an eating disorder, MindEd has worked in partnership with Health Education England and NHS England to develop the [MindEd Feeding and Eating Disorder Hub](#).

The Feeding and Eating Disorder Hub features two new topics:

1. An [Adult Eating Disorders Hub](#) aimed at universal to specialist professionals, working with adults across health and care settings, higher education, charities and criminal justice settings. In this Hub, you can find key trusted evidence-based learning curated and approved by MindEd's expert panel.
2. The [Tips for Children and Young People's Feeding and Eating Disorders](#) aimed at professionals working across health and care settings.

The 5 top tips include:

- What to be aware of
- What to look out for
- What medical investigations
- What to do
- Feeding development and issues in infants aged 0-2 years

[MindEd](#) is a free elearning resource, aimed at equipping professionals and members of the public with evidence-based information about children, young people, adults, and older people's mental health.

For further information, visit [MindEd](#) or contact mindedenquiries@hee.nhs.uk. Additional mental health and eating disorders learning can be accessed via [HEE's website](#). Ends – 230 words

Suggested Twitter copy


Tweet 1 - Overview

New #EatingDisorders online learning hub on [@MindEdUK](#) for professionals. It aims to:

- ✓ support the recognition of early signs and symptoms
- ✓ develop confidence to have positive conversations
- ✓ provide evidence-based learning

 <https://tinyurl.com/MindEDHub>

Tweet 2 - Children and young people's tips

New online mental health learning resources 


A Hub with tips for professionals supporting children & young people with feeding & [#EatingDisorders](#) is now available.



<https://tinyurl.com/MindEDHub>

[@NHS_HealthEdEng](#) [@NHSEngland](#) [@MindEdUK](#)

Tweet 3 – Adult Eating Disorder Hub

Have you visited the new Adult Eating Disorder Hub on [@MindEdUK](#)? Learning is available for all professionals working with adults on 

<https://tinyurl.com/MindEDHub>

[@NHS_HealthEdEng](#) [@NHSEngland](#)

[#EatingDisorders](#)

Contact

If you have any questions or would like to find out more, please email mindedenquiries@hee.nhs.uk.